

# STATE OF ALABAMA

## Information Technology Standard

### Standard 1210-00S1: Online Privacy Statement

#### 1. INTRODUCTION:

The Information Services Division has developed an online privacy statement template that will provide agencies with the minimum requirements for online privacy statements for all State of Alabama web sites.

#### 2. OBJECTIVE:

The objective of this standard is to advise agencies on the use of the state provided template that provides the minimum requirements for online privacy for all State of Alabama web sites.

#### 3. SCOPE:

The scope of this standard applies to all State of Alabama web sites using the primary .gov or state.al.us domain names.

#### 4. REQUIREMENTS:

- a. Reference the privacy statement on a website as the online privacy statement as not to confuse it with other privacy policies that may exist in the state agency.
- b. The privacy statement should have the same format on all web sites.
- c. A link to this privacy statement should be mandatory on the state agency home page and other primary entry points of the agency web site.
- d. A generic e-mail link should be made available and the e-mail should be directed to someone in the agency that can speak to the validity of the online privacy statement and direct questions pertaining to other agency privacy policies.

#### 5. DEFINITIONS:

#### 6. ADDITIONAL INFORMATION

##### 6.1 POLICY

Information Technology Policy 1210-00: Web Development

##### 6.2 RELATED DOCUMENTS

*Signed by Eugene J. Akers, Ph.D., Assistant Director*

**Revision History**

<b>Version</b>	<b>Release Date</b>	<b>Comments</b>
Original	09/27/2006	